

CURRICULUM VITAE

MICHAEL GAMMON

MULTI-SKILLED CREATIVE DESIGNER WITH OVER
TWENTY YEARS ONLINE AND PRINT EXPERIENCE

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📍 Bearsted, Kent

KEY SKILLS

- » Extensive practical experience in print and online design including: branding, logo creation, web design and advertising
- » Excellent visual problem solving and creative thinking skills
- » Skilled at coding HTML, CSS, JQuery and UI/UX design
- » Experienced in managing creative teams on multiple projects
- » Impressive presentation and project management skills
- » Excellent animation and video editing skills
- » Experienced in writing headline copy for advertising
- » Keen photographer with experience in art directing photo shoots

EDUCATION

BIRMINGHAM CITY UNIVERSITY

BA (Hons) Visual Communication, 1991-1994

CANTERBURY COLLEGE OF ART

National Diploma Graphic Design, 1987 - 1989

HARVEY GRAMMAR SCHOOL FOLKESTONE

8 O-levels, 1 A-level

1980 - 1987

CERTIFICATES

Open University Business Fundamentals Certificate: Project Management

2018

PROFESSIONAL EXPERTISE

Working in the design industry for over twenty years has enabled me to build up an extensive knowledge of print and online design. My BA (Hons) degree focused on visual problem solving and creative thinking and has been invaluable preparation for the challenges of a professional designer in a demanding and fast-evolving industry.

Starting my career in the printing industry has given me valuable practical experience of large lithographic print runs as well as digital printing and proofing.

For the last fifteen years I have focussed primarily on online projects, collaborating with web developers to produce fully-functioning websites, user interface designs, animated web advertising and video presentations. I have also had extensive experience coding HTML, CSS and JQuery for both websites and emails and I have worked with web development teams to implement responsive layouts using the Bootstrap css framework and preprocessor SASS.

Recently I have been working on the design and implementation of several major branding projects for global IT companies whilst expanding my leadership, presentation and project management skills.



Highly experienced in
Adobe Creative Cloud:

XD/Sketch

Photoshop

Illustrator

Indesign

Dreamweaver

Animate

Premier



Experienced in conceptual
design and animation for
social media including:

Linkedin

Facebook

YouTube



Recently I have designed
the branding, website and
online marketing for

www.evessio.com



Feb 2020: I am designing
and project managing
multiple online events
sites from initial brief to
published websites.

PROFESSIONAL EXPERIENCE

HEAD OF WEB DESIGN (2014-2020)
LEAD CREATIVE FOR WEB AND PRINT (2008-2014)
SENIOR GRAPHIC DESIGNER (2001-2008)

Vivid Associates

2001 – Present Employment
Sutton, Surrey

My present position at an award-winning design agency has allowed me to develop my technical and creative skills whilst progressing from the role of Senior Graphic Designer to Head of Design. I have had the pleasure of leading small teams of creative professionals and web developers towards successful solutions for a broad range of projects with global clients across many different industries.

ACHIEVEMENTS

- » Leading winning pitches for the British Hairdressing awards, Campaign magazine, Imago Techmedia, evessio.com and many others
- » Successfully overseeing major branding projects for global organisations from development of their existing brands through to complete creative overhalls for all types of media
- » Implementing responsive website design across a large number of websites using the Bootstrap framework
- » Organising the coding and design of multiple email campaigns
- » Producing innovative social media solutions whilst utilizing animation and video for added impact
- » Project management of dozens of major design projects for implementation online and in print

SENIOR DESIGNER/DESIGN STUDIO MANAGER

Brown, Knight & Truscott Ltd

Tunbridge Wells, Kent
1998 – 2000

My experience gained at BKT included managing a small team of graphic designers and artworkers responsible for the design and of large scale print mailing projects for global firms such including American Express and the Financial Times. Highlights included successfully designing the Premier League report and accounts and a winning pitch presentation for AOL Directors at their UK headquarters.

ACHIEVEMENTS

- » Winning creative pitch presentations for major companies such as American Express, The Premier League, AOL and The Financial Times
- » Gaining management experience whilst heading a small team of graphic designers and print reproduction experts
- » Worked successfully with an extensive sales team presenting design pitches to major clients
- » Extensive print experience in managing large scale print runs

GRAPHIC DESIGNER/WEB DESIGNER

Bobbett Design Ltd

Tonbridge, Kent
1996 – 1998

I was given the opportunity to extend my graphic design experience at this D&AD award winning consultancy where attention to detail and creative excellence were key requirements for my initial role as graphic designer. Learning website design and coding in my spare time lead to an additional role of web designer, designing and coding major travel company websites for our existing print clients.

ACHIEVEMENTS

- » Valuable graphic design experience working with industry experts at a DA&D award winning agency
- » Improved my layout skills branding and brochure design whilst working with some of the country's most respected travel company brands
- » Successfully designing, coding and hosting several of the first major travel websites in the UK

GRAPHIC DESIGNER/PRINT ARTWORKER/

Paterson Printing Ltd

Tunbridge Wells, Kent
1993 – 1996

ACHIEVEMENTS

- » Responsible for the success of large scale print runs
- » Extensive experience of producing design and artwork for four color and spot color print
- » Studied digital print production, imposition, scanning and artworking for print.

Job references available on request

INTERESTS

I enjoy a challenge inside and out of work and I have successfully completed a marathon and several half marathon runs. I have also played with and helped to organize a local amateur rugby team.

A passion for design and creative thinking has encouraged me to visit galleries and exhibitions as often as possible and I also enjoy live music, cinema, theatre and reading in my spare time.

CONTACT

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